

passion for fashion

Have you got a passion for fashion? If the answer's yes, then Source magazine's amazing fashion competition is perfect for you!



Have you ever dreamt of being the next Stella McCartney or Christopher Kane? Well, thanks to Source magazine, here's your chance...

Enter our fantastic fashion design competition and you could win a galaxy of prizes which will see you reaching for the stars towards your future career in fashion. What's more, your own design could be walking straight off the drawing board and on to the catwalk at Source's amazing Passion for Fashion Show 2009, which will be hosted in aid of The Princess Royal Trust for Carers.

THE PRIZES

All entrants are guaranteed to have their design on display at the star-studded Passion For Fashion Show, with the best ten designs made into garments to be strutted down the catwalk. What's more, one lucky winner – chosen by the best in the fashion business – will win a week's work experience with Kelly Cooper Barr (fashion editor of the Saturday Herald Magazine and owner of Hive Productions), during which they'll attend special events and work behind the scenes at exciting fashion shoots.

If that's not enough, the winning designer will also enjoy a pamper day or golf day for themselves and a friend at the exclusive



Kelly Cooper Barr, fashion stylist: "This is a great idea, not only to give school leavers an opportunity to do something creative – and have the chance to win a work placement at the end of it – but to also raise awareness of young people who give up their precious time to care for family members who are unwell."

FRASERS
A HOUSE OF FRASER STORE

XXXXXXX
XXXXXXX

Taylor Ferguson, celebrity hairdresser: "Today's young people are our most important investment for a positive future. On too many occasions we hear criticism about young people. This competition showcase is a first-class opportunity to celebrate and accentuate the positive."



Main image courtesy of Per Una, men's suit image courtesy of House of Fraser

Loch Lomond Golf Club, plus they'll take home £100 of vouchers from Frasers. And to top it all off, the winning design will be displayed in the shop window of a major department store on one of Scotland's busiest streets. That's right – after the catwalk show, the winning outfit will appear in a window display at Frasers on Buchanan Street in Glasgow for six days! This truly is a once-in-a-lifetime prize that money can't buy!

THE EVENT

Source's Passion for Fashion Show will be held in support of The Princess Royal Trust for Carers, and will provide the perfect platform for young designers to showcase their work to some of the most influential names in the industry.

On the night, guests will enjoy a fun-filled evening of live entertainment including a fashion show by exclusive clothes store Doll Boutique as well as a charity auction. Also taking to the catwalk will be members of Scotland's national rugby team – we'll give them a scrub first though!

JUDGING

A judging panel – made up of celebrity hairdresser Taylor Ferguson, fashion stylist Kelly Cooper Barr and Jimmy Stephen-Cran, the head of textiles at Glasgow School of Art – will choose the overall winning design at the Source Passion for Fashion Show 2009.

WHY ARE WE DOING THIS?

The Source Passion for Fashion Show is all about passion, and Source wants to give Scotland's hottest young talent the opportunity to showcase their skills and passions at an amazing live catwalk show which will be held at the University of Glasgow on 19 March 2009.

The ten best designs chosen by our esteemed judging panel will be made into a ready-to-wear outfit to be modelled by you or a friend. And don't worry, you won't be going down the catwalk alone – Britain's Next Top Model star Holly Ritchie will be on hand to provide catwalk training! Not only does our competition provide a fantastic opportunity to get creative, but simply entering will look great on your CV.

STUCK?

Source wants to make this experience as straightforward as possible, which is why we're offering a mentoring service to help you with any queries you may have. If you're stuck with anything just contact us and we'll do our best to help you. Contact the mentoring service by emailing competition@dcpublishing.co.uk or visit our Facebook page at www.facebook.com/pages/Source-Magazine/32436197772

ALL IN A GOOD CAUSE

The Source Passion for Fashion Show 2009 will be held in aid of The Princess Royal Trust for Carers, with all proceeds from the charity auction going directly to this worthy cause. The Trust supports young people who care for family members, and you can read more about their work on page 33. Many young carers have difficulty balancing their studies with their domestic lives, and many aren't aware that there is help available. Source wants to raise awareness of the work The Trust does for young people – the Source Passion for Fashion Show 2009 provides a great opportunity to do this.

HOW TO ENTER

If this sounds right up your high street (!) and you want to make your fashion dream a reality, let your imagination run wild and design an outfit inspired by your passion...

- In no more than 300 words, tell us about a subject you're passionate about and why. This could be anything from The X Factor to football; global warming to your home city.
- Create a collage of images and keywords (a 'mood board') that will help you develop your idea into an outfit.
- Create a front and reverse view drawing of your final design, including a brief description of the materials you'd use to create it.

We're looking for designs that ooze passion, creativity and inspiration, so if you think you've got what it takes, send your 300-word citation, mood board and final design to: Source Passion for Fashion, DC Publishing, 135-143 Bath Street, Glasgow, G2 2SX.

Don't forget to provide your name, age, address, school and a contact phone number.

